



# Cait Campbell

## Producer

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*Passionate Versatile Producer with specialized experience in post production for Advertising, Theatrical Promos, Title Sequences, Branded Content, Episodic TV, and Interactive as well as event production and live streaming.*

**Leadership & Project Organization** Budgeting & Estimates, Planning, Scoping, Resourcing, Risk Assessment

**Project Management** Copywriting, Localization, Event Experience, Traditional Video Production, Integrated Social Campaigns, 2D, 3D, VFX, Editorial, Audio, Finishing,

**Mac & PC Fluency** Google Drive, MS Office, Adobe Creative Suite (AE, PS, AI, PR), Final Cut, Nuke, Working Knowledge of Maya + C4D, Keynote, Basecamp, Slack, Tactic, Shotgun, FTPs & Clients (Dropbox, etc), Quickbooks

## THERAPY STUDIOS

### Post Producer 5/19-7/19

- Post Produced Color, Sound, Mix & Finishing for Delirio & Blumhouse Productions true Crime Series "No One Saw a Thing" for AMC & The Sundance Channel.

## SIGHTWORTHY

### Production & New Business 12/18-5/19

- Sourced and guided editors through process of producing new and fresh social media campaigns for Clients including Princess Cruises & Wells Fargo. Sought out and developed New Business.

## MOCEAN

### Graphics & VFX Producer 8/18 - 12/18

- Worked with Theatrical Producers, Editors and Artists to produce Promotional Graphics for Marvel's Captain Marvel & Avengers: Endgame and VFX for Amazon Originals "The Boys."

## LEGEND

### Production Management 12/17 - 3/18

- Liaised with and ran Internal and Client sessions for clients, stereoscopic editors, artists, and production teams in multiple locations to produce stereoscopic conversion for Marvel's Black Panther & BBC's Blue Planet.

## METHOD

### Finishing Producer 11/17 - 12/17

- Produced Finishing for two Chevy Fall 2017 Campaigns, Real People & First Impressions, managing and tracking the work and notes for 9 artists, ensuring changes were implemented for the Client during Supervised and Unsupervised review sessions.

## MOJANG GAMES / BUI BROTHERS

### Producer 10/17

- Produced Broadcast Graphics for Minecraft's MineCon 2017, an online conference for Minecon.

## GREENHAUS GFX

### Scope Consultant 8/17 - 10/17

- Created sample RFQs to pitch for ABC's Quantico & Amazon's Jack Ryan, both of which were awarded.

## **THERAPY STUDIOS**

### **Producer 07/16 – 07/17**

- Produced Edit, Sound, Mix, Finishing, VFX, and Graphics for Commercials, TV Programs, Game Trailers, Short Films, Branded Content & VR.

## **GREENHAUS GFX**

### **VFX & Graphics Producer 01/16 – 05/16**

- Produced VFX for Fox's Sleepy Hollow & ABC's Agents of Shield, Titles for Paramount's TMNT: Out of the Shadows, in addition to theatrical promo graphics and show titles.
- Created bids and budgets, tracked footage, relayed changes to teams, scheduled and staffed projects, trained production team, maintained client relations, and saw projects through completion.

## **MOJANG GAMES / BUI BROTHER**

### **Producer 09/15 – 10/15**

- Produced "World's Largest Let's Play" for Minecraft: Story Mode release (Mojang Games & Telltale Games Collab), drawing in a live audience of 800 attendees at Arclight Hollywood's Cinerama Dome & 21K.

## **HAUS INTERACTIVE**

### **Producer 07/14 – 09/14**

- Produced 3 interactive live action & animated interactive banners for a leading Fortune 500 Tech Retailer. Launched banners across 30+ sites daily for 3 months. Worked with the Client, Executives, Creatives, Designers, Editorial, and Development teams to perfect client's creative vision.

## **INHANCE DIGITAL**

### **Associate Producer 09/13 – 07/14**

- Produced touch based applications, sales tools, & interactive trade show installations for Boeing, Biogen and Sanofi, among others.
- Created & maintained schedules and budgets, managed assets and deliveries, led presentations, and developed client relationships.

## **MAKER**

### **Production Coordinator 11/15 – 12/15**

- Coordinated Comedic, VFX heavy sketches for Disney XD's
- Interfaced with clients, EP, and producer to revise scripts. Secured crews, vendors, equipment rentals, organized production binder, call sheet, etc.

## **HARDER STUDIOS**

### **Coordinator 01/10 – 02/10**

- Coordinated production and delivery of assets for a Mobile Dog Sitting App, a Music Video & a Commercial. Line Produced Kerli's "Tea Party" - securing Sound Stage, Drafting Budgets, and Securing Permits, and Talent Releases. Additional responsibilities included bookkeeping and scheduling production or client meetings. Clients included Disney & HP.